



HP print samples consent form

The HP Inkspiration Awards Americas print competition is a great way for printers and their customers to showcase their talents and to be recognized by their peers for superior quality work. The entries submitted will be displayed at future events, and are a great way to expose your brand and company to the printing industry. Your consent is required for the samples to be used in the showcase and in HP Inc. marketing and sales tools. To provide your consent, please complete, sign and return this form.

BY SIGNING THIS DOCUMENT YOU ARE AGREEING TO LET HP INC. USE YOUR PRINTS AND CUSTOMER STORY AND YOU ARE WARRANTING THAT YOU HAVE THE RIGHT AND AUTHORITY TO GRANT HP INC. THE RIGHT TO USE THE PRINTS/CUSTOMER STORY IN THE MANNER DESCRIBED BELOW.

Company: _____
(Name of print service provider or other provider of samples/customer story)

For the purposes of this Release & License, Company means the third party entity named above, who has or will be submitting sample prints to HP Inc. BY SIGNING THIS DOCUMENT YOU ARE AGREEING TO ALLOW HP INC USE CERTAIN PRINTS AND YOU ARE WARRANTING THAT YOU HAVE THE RIGHT AND AUTHORITY TO GRANT TO HP INC THE RIGHT TO USE THOSE PRINTS AND OTHER MATERIALS IN THE MANNER DESCRIBED BELOW.

For valuable consideration which Company has received from HP Inc., Company grants to HP Inc., its legal representatives, licensees, parent, affiliates, assigns, transferees and employees (hereinafter “HP”) a non-exclusive, perpetual, worldwide license to use, (as defined below), publish, publicly perform, distribute, store, reproduce, transmit, publicly display, edit, synchronize the prints submitted to HP from to time as may be updated from time to time (the “Works”) as well as any information which I shall provide describing our experience with HP’s products and services (“Customer Story”) in whole or in part, for any purpose, including without limitation, for promotional, publicity, marketing and other reasonable commercial purposes, subject to the sole and absolute discretion of HP, in any manner without restriction, in any media, whether now existing or created in the future, and in all languages throughout the universe (collectively “the License”). This grant is perpetual and will not expire.

HP is hereby allowed to display the Company name, in text, and/or logo, Works or Customer Story in promotional and marketing documents developed by HP, provided that such materials refer fairly, accurately and otherwise lawfully to the Company and its products and services. HP agrees that all such use of the Company name, trademark, and logo, Works or Customer Story inures to the benefit of the holder of the same. Company hereby represents and warrants that the Works and Customer Story are original to Company and that Company has full right and/or authority to permit HP to use them as specified herein. Company further represents and warrants that none of the Works or Customer Story will infringe the rights, including the Intellectual Property Rights of other persons or entities.

Company hereby releases and discharges HP from any and all claims for damages for libel, infringement of the right of publicity, invasion of privacy, portrayal in a false light, or any other claim based on use of the above-described Company shall defend, indemnify and hold HP harmless from all damages, liabilities and expenses (including reasonable attorneys’ fees and permitted and authorized costs), arising out of or connected with any actual or threatened lawsuit, claim or legal proceeding alleging that Company is in breach of its warranties given hereinabove. Where model or property releases for the Works/Customer Story have not been obtained by Company, or if Company’s use of the Works/Customer Story is not authorized, Company shall defend, indemnify and hold HP and its parent, subsidiaries and commonly owned or controlled affiliates and their respective officers, directors and employees harmless from all damages, liabilities and expenses (including reasonable attorneys’ fees and costs), arising out of or connected with any actual or threatened lawsuit, claim or legal proceeding relating to the use of the Works/Customer Story by HP, to the extent that such claim relates to the absence of a release or the Company’s unauthorized use of the Works/Customer Story. Any disputes over the formation, validity, construction and performance of this Release & License are subject to U.S. law and Company agrees to submit to the personal jurisdiction of courts in the United States of America.

The authorized representative of the Company signed below hereby confirms by his/her signature that he/she is of full age and has the right to contract on behalf of the Company and has the full capacity, power and authority to grant this release. By signing below, the authorized representative of the Company hereby confirms that he/she has read and understands the above authorization, release and agreement. This release shall be binding upon Company, its legal representatives, agents, licensees, successors, subsidiaries, affiliates, and assigns.

Date: _____

By/Title: _____

Email: _____

Company name and signature: _____

